



Esimerkkikampanja Foreca.Fi

2 viikon Videomainontakampanja

Mainoksen sijainti heti sääkartan alla
Mainospaikan koko 468 leveä
Korkeus 400+ Pix

Näytöt: 500 000
CPM: 10
Brutto: 6000 euroa

Nettokontaktiarvio: 200 000

The screenshot shows the Foreca.Fi weather website interface. On the left is a navigation menu with categories like 'Sää' (Weather), 'SÄÄENNUSTEET' (Weather forecasts), 'SADEKARTAT' (Rain maps), 'METEOROLOGILTA' (From the meteorologist), 'AJANKOHTAISTA' (Timely), and 'HAVAINNOT' (Observations). The main content area displays a search bar, a location selector set to 'Täsmäsää™ Helsinki', and a section titled 'Sää' (Weather) with a 'SÄÄKARTTA 1-3 VRK' (Weather map 1-3 days) and a '4-6 vrk' (4-6 days) option. Below this are three maps of Finland showing temperature forecasts for three consecutive days: Ke 27.5. 15.00, To 28.5. 15.00, and Pe 29.5. 15.00. Each map shows various temperature points across the country. At the bottom of the page, there is an advertisement for HBO Nordic, featuring a woman in a red dress and the text 'Kulta? Liput?'. Below the main ad are smaller thumbnails for other content like 'TARINAT MUUTTAVAT KAIKEN', 'KILLJOY', 'BILLIONS', and 'MAGICAL GEMS'.